



# Convert 70,000 Books Dating Back to the 1840s into Digital Formats? SPi Global Can Handle It.

## CHALLENGE

### Quickly convert an archive of books to digital formats with seamless integration

A leading international STM publisher wanted to convert 70,000 books, dating back to the 1840s, into eBook, POD, and MyCopy renditions. The goal was to give researchers anytime, anywhere access to publications by the finest minds in science (Albert Einstein, Niels Bohr, Rudolf Dielsel, Max Born, and Karl von Frisch) and many other publications previously unavailable in an electronic format. Upon completion, the archive would have the largest single collection of STM books in the world.

Converting print to electronic form was the primary objective, but integrating that data into their research repository was a key concern. This project was made even more complex by a tight timeline and challenging deliverables:

- SPi Global must deliver 6,000 books (2.4 million pages) monthly for one rendition.
- SPi Global must deliver a minimum of 37,000 eBooks in just eleven months.
- SPi Global must complete the remaining 33,000 eBooks in just seven months.

## SOLUTION

### A carefully orchestrated and meticulously executed plan

SPi Global first demonstrated their ability to transform data into digital content when they undertook a backfile conversion project for this client in 2003. Later projects included book and journal conversion. So, with much larger aspirations and a compressed turnaround time, the client turned to the resource they trusted—SPi Global.

SPi Global ramped-up quickly and designated six of their most-experienced personnel to coordinate with client's departments and provide daily status reports as well as monthly quality reports. As a value-added service, SPi Global presented the firm with an online tracking system so the client could view status updates in real-time.

In addition, SPi Global utilized 900 employees from multiple departments in order to seamlessly deliver the end product:

- Archiving and Inventory – responsible for controlling the source material.
- File Management Group – responsible for managing the various forms (scans, XMLs) and delivery of the files to their client via FTP uploading as well as file back-ups.

---

As a value-added service, SPi Global presented the firm with an online tracking system so the client could view status updates in real-time.

---

For more information on how SPi Global can add value to your content, please contact:

**Jamie Israel**

Director of Global Marketing

Content Solutions

T 732 662 8345

E [jamie.israel@spi-global.com](mailto:jamie.israel@spi-global.com)

- Quality Assurance – responsible for ensuring the quality of the files prior to delivery.
- Image Processing Department – responsible for scanning of hardcopy materials, image conversion (scans to PDF, eBook, POD and MyCopy).
- Content Analysis – responsible for merging/packaging the deliverables (XMLs and PDFs into eBook, POD and MyCopy) of the project.
- Production Planning and Control – responsible for providing production support in workload and manpower planning.
- Technical Support Group – provide technical support to the entire team.

**RESULT**

**Over a century's worth of scientifically significant books online and on time**

- SPi Global has released 31,204 eBooks to their client in just ten months (44% of the total volume of the project and 84% of the target).
- SPi Global is meeting monthly deliverables and is on target to deliver a total of 37,000 eBooks in just eleven months.
- SPi Global processes and maximized automation results in 10-15% increase in efficiency.
- Client satisfaction has resulted in a proposal to increase the number of books for conversion from 70,000 to almost 100,000.

---

**ABOUT SPi GLOBAL**

We are the world's leading provider of content technology solutions in the information industry. We maximize the value of your content with our comprehensive suite of products and solutions, encompassing the extraction, processing, transformation and enrichment of content.